

## ORDER



## Orders

Order / Rev:	47289
Alt Order #:	08837038
Product Desc:	ISSUE
Estimate:	11542
Flight Dates:	09/17/12 - 09/23/12
Original Date / Rev:	08/06/12 / 08/06/12
Order Type:	GENERAL

Primary AE:	Continental Washington DC
Sales Office:	CNAT
Sales Region:	National

**Agency**

<b>Name:</b>	<b>Wired Media Partners</b>
Buying Contact:	
Billing Contact:	
	11350 Random Hills Road
	Fairfax, VA 22030

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

## Advertiser

<b>Name:</b>	<b>Center Forward</b>
Demographic:	A35+
Product Codes:	Issues/Propositions
Priority:	P-3
Revenue Codes:	AGY, POL-ISS, GEN

New Business Thru:	
Order Separation:	00:15:00
Advertiser External ID:	
Agency External ID:	

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/23/12	80	\$26,900.00	\$22,865.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	80	\$26,900.00	\$22,865.00	0.00
<b>Totals</b>	<b>80</b>	<b>\$26,900.00</b>	<b>\$22,865.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Continental Washington DC			Start Of Order - End Of Order	100%

### Order Share

Order Share	Share	Total
KTVX-TV	70%	\$26,900.00
Market	100%	\$38,428.57

## Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBYU	0%	\$0.00
KJZZ	0%	\$0.00
KMYU	0%	\$0.00
KSL	0%	\$0.00
KSTU	0%	\$0.00
KUCW	30%	\$11,528.57
KUED	0%	\$0.00
KUPX	0%	\$0.00
KUTV	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTVX	09/17/12	09/21/12	M-F 530a-6a GMU M-F 530a-6a GMU	CM	5:30 AM-6:00 AM	MTWTF--	:30	5	\$60.00	P-2	0.00	NM	5	\$300.00
530A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/17/12	09/23/12	MTWTF--			5			\$60.00			0.00		
E 2	KTVX	09/17/12	09/21/12	M-F 6a-630a GMU M-F 6a-630a GMU	CM	6:00 AM-6:30 AM	MTWTF--	:30	5	\$125.00	P-2	0.00	NM	5	\$625.00



